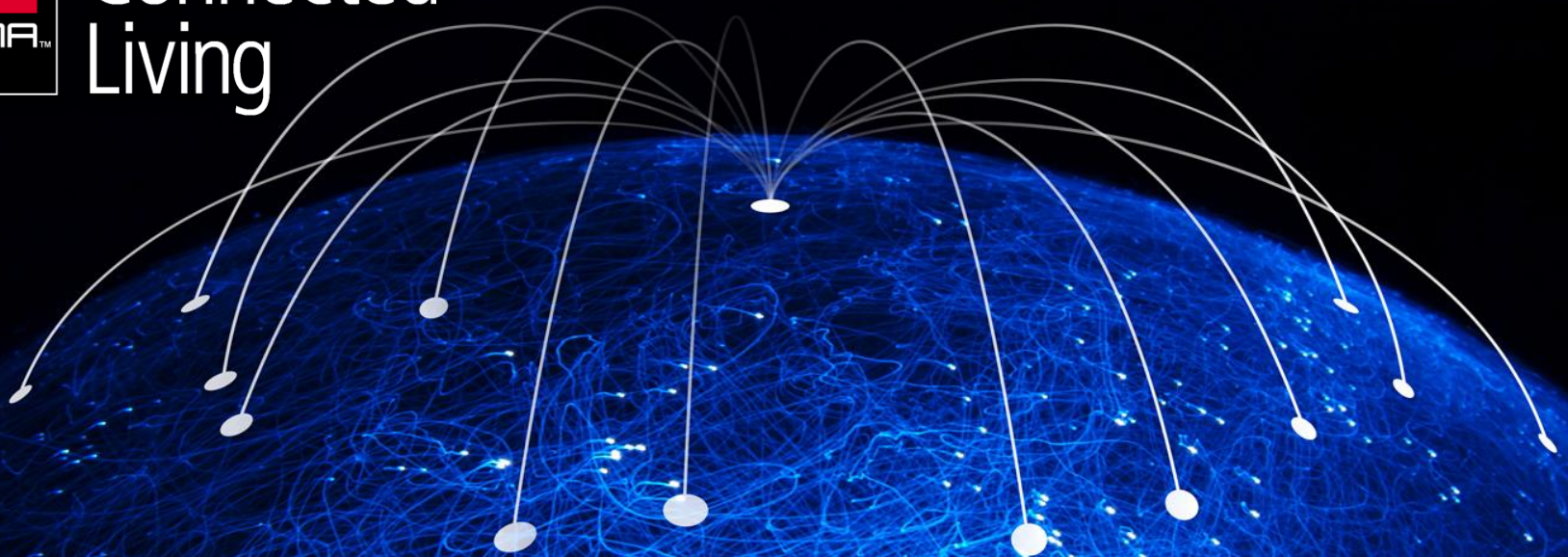




Connected Living



New Connected Living Programme: How mEducation will continue contributing

Jose Antonio Aranda, mEducation Workshop, Montevideo, May14

Relationship between the Old and New CL Scope



Horizontal common enablers will power the verticals to success

M2M/IoT Service Chain

Network

Fixed

Mobile

Backbone, transport

Operator Capabilities

Common Operator Capabilities



Billing



Location



Security



Privacy



Provisioning

Vertical Services

Transport

Automotive

Health

Utilities

Learning

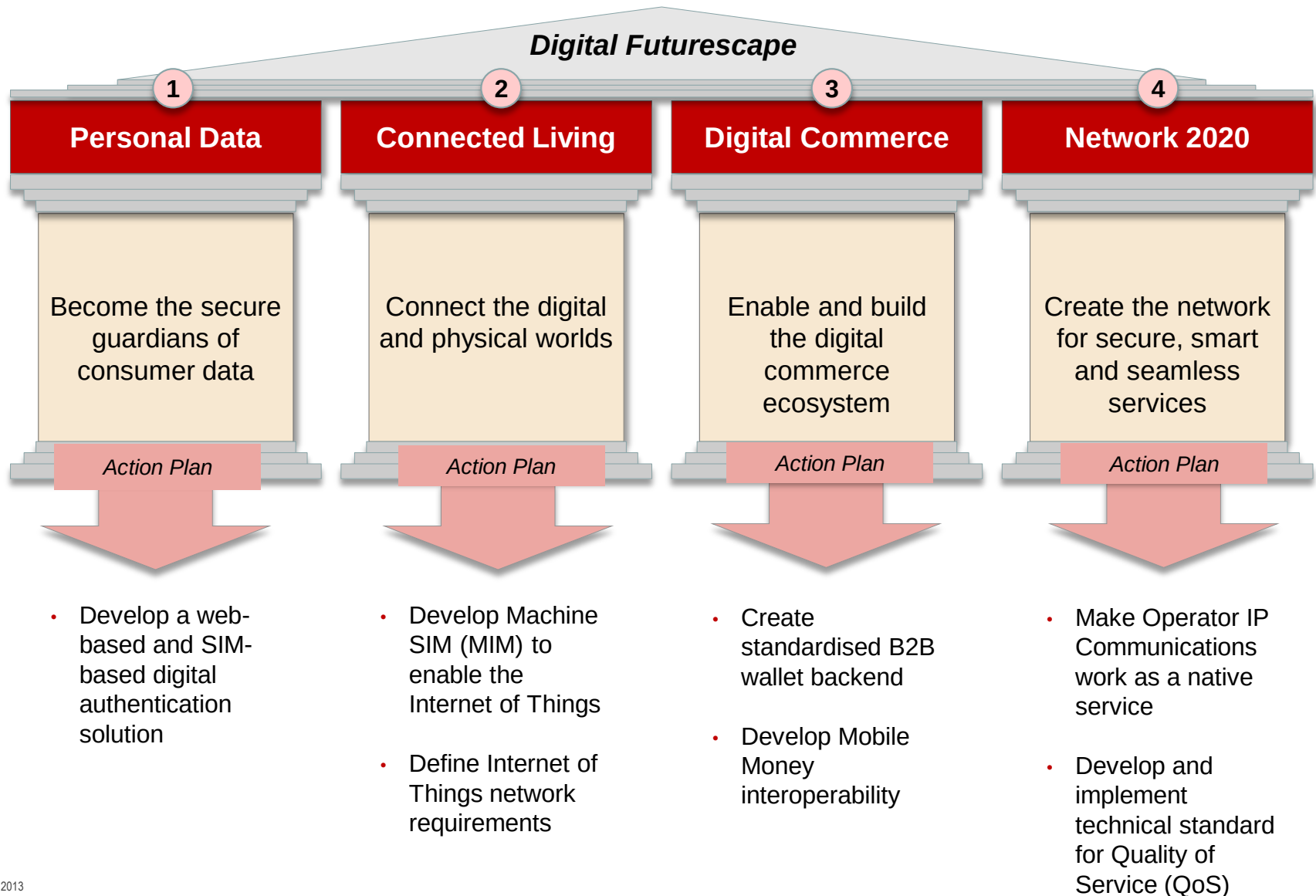
CE

Other

FY2014/15 – Creating new capabilities and enablers for the Industry – Enabling the Industry to scale

FY2013/14 – Market Development – Creating new opportunities for the Industry

The GSMA Vision 2020 Framework



GSMA Connected Living – “Mobilising the Internet of Things”

Network Efficiency

Define guidelines for optimal utilisation of the network by M2M services

Promote and gather requirements

Future Network

Define future network requirements & capabilities to support M2M services

Promote and gather requirements

Remote Provisioning

Embedded SIM commercial solution available and becomes a standard

Promote and gather requirements

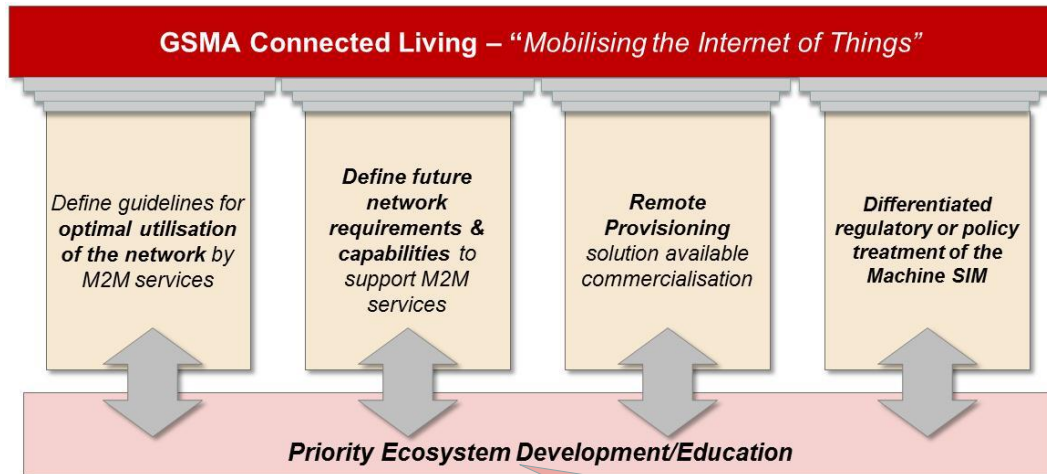
Differentiated Machine SIM

Differentiated regulatory or policy treatment of the Machine SIM

Promote and gather requirements

Priority Ecosystem Engagement

Ecosystem Engagement Scope



Ecosystem Engagement:

- Listening to the voice of the Customer.
- *Priority areas:*
 - Training on network efficiency
 - Understanding of requirements for future network
 - Adoption of enablers
 - Promotion of mobile technology

Ecosystem engagement structure



Ecosystem Engagement

Marketing & PR

Ecosystem Education, Marketing, Events, Intelligence

Ecosystem Analysis

Business Models, Aggregation of ecosystem requirements, Detail of Future Vision

Cross-Pillar Work Streams

Special Interest Groups

Automotive

Healthcare

Learning

Transport

Utilities

Engagement Strategy: mLearning SIG



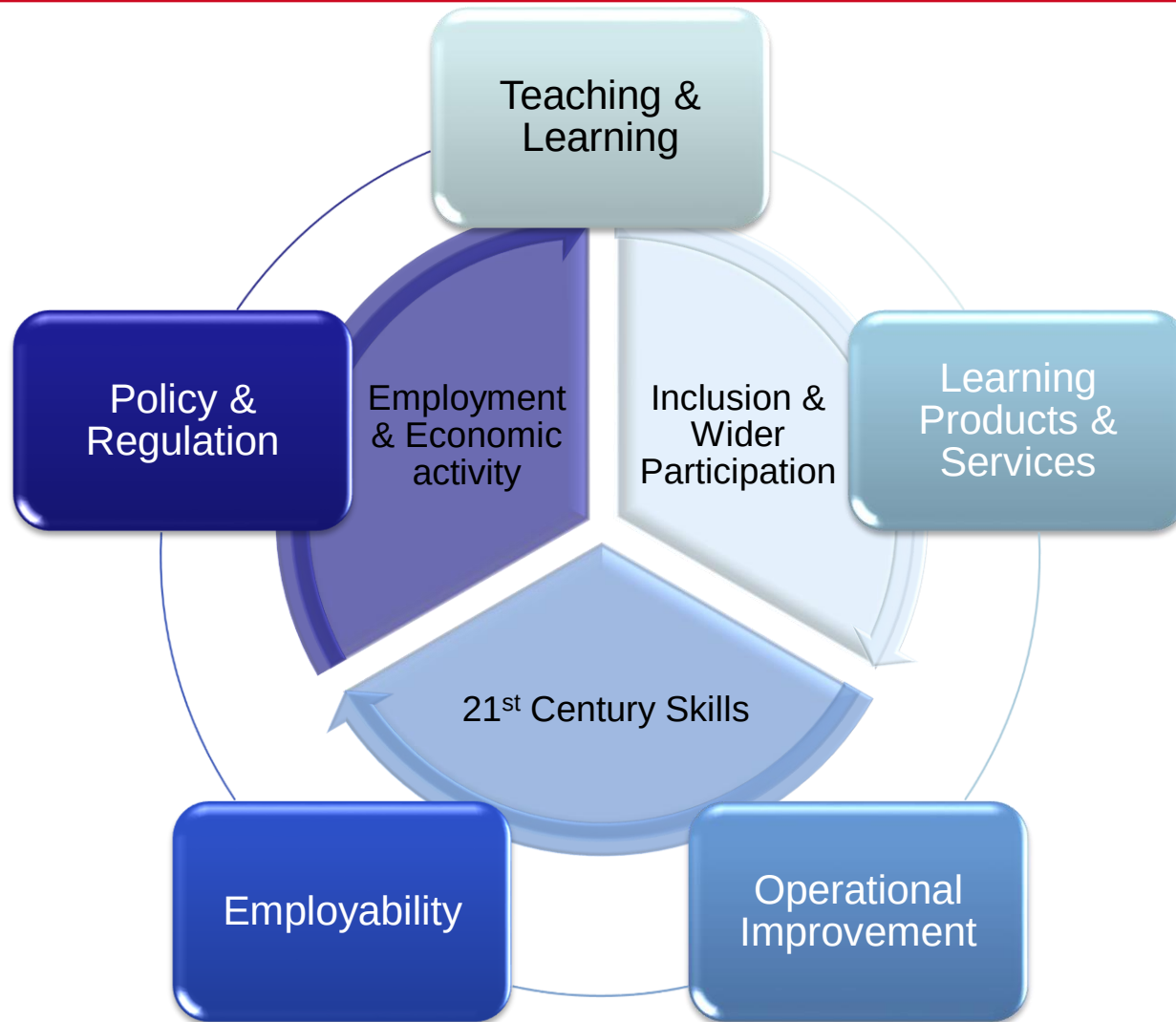
GLOBAL SIG	mHealth & mLearning					
	<i>EU</i>	<i>Africa</i>	<i>Mid East</i>	<i>LatAm</i>	<i>N America</i>	<i>Asia</i>
Regional SIG	General	Health	Health & Learning	Learning	None	None
Regional Activity (Tail)	EU Health Projects Barcelona mSchools Grand Tour II	Rwanda mEducation ?	UAE mHealth Project Gulf Council of Health Ministers	Brazil mHealth project	US eRate project	Philippines mEducation Singapore mHealth
Strategic Partnerships	IDF		UNESCO		Mobile World Capital	
	European Schoolnet		WHO		ITU mPowered	
	Continua		WEF		Other Ecosystem partners	

Activities in Latin America: LatAm SIG



Regional SIG and Activities	<h2>Latin America mEducation SIG</h2>		
Scope	<p>An informal community with an interest in advancing mobile education, skills development and employment whose members agree to cooperate to effect sustainable mEducation solutions. From time to time, members may also advocate or lobby on a particular issue as it relates to mobile education</p>		
Aims	<h3>Support knowledge sharing</h3> <p>Collaboration and deepening of networks to advance the field of mobile education for the benefit of citizens and members customers</p>	<h3>Topics and Results</h3> <p>The headline education topics to be examined by the mSIGs is suggested in the slide “mEducation SIG”</p>	<h3>Role of GSMA</h3> <p>Convene, facilitate and provide coordination for the mSIGs. When appropriate, introduce expert resources and share research and good practices</p>
	<p>Identifying barriers to deployment of mEducation services at regional & national levels</p> <p>Contributing to the development of published guidance for governments with the aim of informing their developing and future digital education strategies</p>	<p>Contributing to the development of strategies to address these barriers</p> <p>Promoting the inclusion of mobile in Regional/national digital and education initiatives</p>	<p>Promoting at regional / national level the role of mobile and mobile operators in education and training</p> <p>Collaborate in areas such as proving concept of mEducation solutions or support partnerships to build propositions</p>

Regional Engagement: mEducation SIG





mEducation

Questions?



How mEducation will continue contributing

Jose Antonio Aranda, GSMA Technology Director, Latin America